

MEDIAWATCH

► MOVIE BOX OFFICE

Rank	Title	Weekend Gross (millions)	Total Gross (millions)	Distributor
1	Purge	\$34.1	\$34.1	Universal
2	Fast & Furious 6	19.6	202.8	Universal
3	Now You See Me	19.0	60.9	Summit
4	Internship	17.3	17.3	20th Century Fox
5	Epic	11.9	83.9	20th Century Fox
6	Star Trek Into Darkness	11.4	199.9	Paramount
7	After Earth	10.7	46.1	Sony
8	Hangover Part III	7.3	102.3	Warner Bros.
9	Iron Man 3	5.8	394.3	Walt Disney
10	Great Gatsby	4.2	136.2	Warner Bros.

Weekend ended June 9

Source: Bloomberg News

► PRIMETIME TV SHOWS

Rank	Program	Network	Rating*
1	NBA Finals Game 1 (San Antonio v. Miami)	ABC	8.8
2	NBA Finals Game 2 (San Antonio v. Miami)	ABC	8.5
3	Voice (Mon.)	NBC	7.1
4	Voice (Tues.)	NBC	6.9
5	America's Got Talent (Tues.)	NBC	6.6

Week ended June 9

*Each rating point equals 1.1 million homes.

Source: Bloomberg News

► CABLE TV SHOWS

Rank	Program	Network	Rating*
1	NBA Playoffs (Indiana v. Miami)	TNT	7.1
2	Game of Thrones	HBO	3.1
3 (tie)	Inside the NBA Playoffs	TNT	2.9
3 (tie)	Pawn Stars	History	2.9
5	Sprint Cup (Pocono)	TNT	2.8

Week ended June 9

*Each rating point equals 1.1 million homes.

Source: Bloomberg News

► TOP SELLING ALBUMS

Rank	Last Week	Artist	Title	Label
1	1	Daft Punk	Random Access Memories	Columbia
2	New	Alice in Chains	Devil Put Dinosaurs Here	Capitol
3	New	John Fogerty	Wrote a Song for Everyone	Vanguard
4	New	DNA	Little Mix	Columbia
5	16	Blake Shelton	Based on True Story	Warner Bros.

Week ended June 14

Source: Billboard.com

► DVD RENTALS

Rank	Last Week	Title	Distributor
1	New	Gangster Squad	Warner Bros.
2	4	Parker	Sony
3	1	Jack Reacher	Paramount
4	3	Last Stand	Lions Gate
5	2	Silver Linings Playbook	Anchor Bay

Week ended June 2

Source: Rentrak

► DVD SALES

Rank	Last Week	Title	Distributor	Suggested Retail
1	1	True Blood: Fifth Season	HBO	\$59.99
2	2	Last Stand	Lions Gate	29.95
3	New	Dark Skies	Anchor Bay	29.98
4	3	Parker	Sony	30.99
5	4	Beautiful Creatures	Warner Bros.	28.98

Week ended June 2

Source: Rentrak

► VIDEO ON DEMAND

Rank	Last Week	Title	Distributor
1	New	Dark Skies	Anchor Bay
2	1	Parker	Sony
3	3	Beautiful Creatures	Warner Bros.
4	5	Side Effects	Universal
5	2	Jack Reacher	Paramount

Week ended June 2

Source: Rentrak

► OUTTAKE OF THE WEEK



KEEP ON TURNING

Former Creedence Clearwater Revival front man John Fogerty, left, is back on the charts with an album of duets, "Wrote a Song for Everyone," on which he teams with rock and country stars on new versions of CCR classics. The Vanguard release debuted at No. 3.

Failed Electric-Car Maker Could Get Jolt of Energy

AUTOMOTIVE: State's new storage requirements for utilities may aid Coda.

By JONATHAN POLAKOFF Staff Reporter

When the juice ran out of Coda Holdings Inc.'s electric-car initiative, the company started charging up its lesser-known business: energy storage.

The timing could be just right for the L.A. company. The California Public Utilities Commission announced a proposal last week that would require utilities in the state to procure storage capacity by 2020 in order to accommodate a required shift to alternative energy with a deadline that year.

After a review period with public comments, the proposal will go to the commission for a ruling in October.

Janice Lin, executive director of the California Energy Storage Alliance advocacy group in the Bay Area, said it was a big advancement for energy storage companies and could benefit Coda.

"It's a very big, diverse market and there's room for a lot of different participants," she said. "The very fact that Coda has commercially deployed their solutions, they have a good start."

Also last week, Coda's assets were purchased at a bankruptcy proceeding for \$25 million by Fortress Investment Group of New York, which paid \$1.7 million in cash and the

rest in debt it was owed.

Coda announced its plans to exit the car business when it filed for Chapter 11 bankruptcy reorganization last month. The purchase by Fortress confirmed the plan will be carried out.

"The board, management team and senior lending group have concluded that focusing on the company's energy storage business presents the best opportunity moving forward," Coda Chief Executive Phil Murtaugh said in a statement.

Coda was launched in 2009 but its only vehicle to hit the market was an electric sedan based on an old model that cost \$37,500. It failed to impress critics and consumers alike and was stymied by production delays and recalls. Less than 100 of the vehicles were sold.

The company's new focus is on energy storage systems, which use lithium-ion batteries. The systems are for sale to building operators, utilities or residential customers.

Coda has been in the energy storage business for two years through its Coda Energy division. Last month, Coda Energy announced a deal to supply energy storage systems to two InterContinental hotels in San Francisco.

The company sees utility companies as potential buyers because they're beginning to supply more energy from renewable sources such as wind and solar. The energy from those sources has to be stored because it isn't generated in a constant stream. By 2020, California utilities such as Southern California Edison Co. will be required to supply one-third of their energy from renewable sources.

Envelope Maker Headed For Dead Letter Office?

PAPER: Company under Gores Group's control files for bankruptcy.

By JACQUELYN RYAN Staff Reporter

If you sent your dad an e-card instead of an actual card for Father's Day, you might not be stunned to hear National Envelope Corp. filed for bankruptcy and was put on the market this month.

Despite the apparent inevitability of the bankruptcy, the news is actually somewhat surprising when considering that the Frisco, Texas-based paper envelope maker is controlled by successful Westwood private equity firm Gores Group.

Founded by billionaire chief executive Alec Gores, the firm has approximately \$3.6 billion in assets under management and has a reputation for acquiring or partnering with underperforming companies and turning them into lucrative ventures. Famously, it acquired educational software firm the Learning Co., which was losing \$1.5 million a day, and turned it profitable within 75 days of acquiring it from Mattel Inc. in 2000.

With a history of such business savvy, it's unusual for one of the company's entities to file for bankruptcy.

Gores Group declined to comment for this story. But Lawrence Perkins, chief executive at L.A. turnaround consultancy SierraConstellation Partners LLC, said the recent turn of events is unlikely the result of mismanagement and might, in fact, be a wise move by the company.

"I would doubt this was a misfire," Perkins said. "They are known as being smart and as a result, they do take risks. I would guess this was a scenario they knew would happen and they

had (this bankruptcy as) a contingency plan."

So what happened? Gores Group bought the company for \$150 million out of a Chapter 11 bankruptcy in 2010. At the time, it signed a long-term agreement with International Paper Co. to supply paper to the envelope maker. It now cites that contract as a significant factor in the financial woes of National Envelope, which has seen sales plummet more than 20 percent year to year as the use of old-fashioned mail declined.

National Envelope, which makes 37 billion envelopes a year and employs 1,600, said about 60 percent of its production costs are from paper provided through the supply agreement, which includes fixed prices that prevent National Envelope from reducing its costs as dramatically as competitors.

With sales falling and an inability to cut costs much further, the company is exploring its other options.

It's not clear whether Gores intends to sell the company or if it's simply looking to get an idea of what the market value of the company is today. Moreover, if it can sever the existing supply contract through bankruptcy, it might be able to sell the company for a greater sum or turn it around, according to Ken Russak, partner at Frandzel Robins Bloom & Csato LC in West Los Angeles.

"If they can't sell it for a price acceptable to the secured lenders, the debtors will have to pursue a traditional plan of reorganization," he said.

If convincing someone else to buy an envelope company sounds impossible, Russak noted that the industry isn't quite dead yet.

"Some industries need to die so the economy can create something new, but paper isn't quite there yet," he said. "The myth of the paperless office has proved to be just that, a myth."