



BOB RIISKA
briiska@scpllc.com

RESTAURANTS & FOOD SERVICES EXPERTISE


- As financial advisor to stakeholders of a 110 unit upscale affordable dining chain, provided guidance and oversight as the public company was taken private.
- Served as financial advisor to a franchisee of over 90 fast food and casual dining restaurants. Developed four-wall analysis tools and restructuring plan.
- Served as financial advisor to a \$300 million family-owned grocery wholesaler and developed a comprehensive turnaround plan to return the business to profitability.
- Served as CRO of a \$900 million publicly-traded staffing company with over 30,000 temporary employees. Successfully sold several business units after a massive tax fraud related to an affiliated company had been discovered.
- As CRO of a prestige cosmetics company based in Los Angeles, oversaw all aspects of day to day operations, including directly interfacing with large national retailers and suppliers, and developing and executing liquidation strategies for excess inventory, while also coordinating successful sale efforts.


[BOB'S GENERIC BIOGRAPHY](#)


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