



BOB RIISKA
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TECHNOLOGY, MEDIA & TELECOM EXPERTISE


- As consultant to an \$800 million leading provider of merchandising, distribution and publishing services to the book industry in the U.S., Mexico, the U.K. and Australia, prepared detailed weekly cash flow projections used to convince the company's lenders to provide a significant loan over-advance while the company explored strategic alternatives.
- Served as CRO of a \$900 million publicly-traded staffing company with over 30,000 temporary employees. Successfully sold several business units after a massive tax fraud related to an affiliated company had been discovered.


BOB'S GENERIC BIOGRAPHY


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