




**MERV MERZOUG**  
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## FINANCIAL SERVICES EXPERTISE


- Interim CFO of a DARPA funded biotechnology firm focused on chemical burn treatments for armed forces personnel. Constructed a complete financial model to arrive at enterprise value from which the firm raised critical equity financing. Led negotiations for private placements with individual and institutional investors.
- Interim CFO of a women's haircare brand seeking to recapitalize. Designed and led all workflows related to finance including, but not limited to, creating a complete cashflow model, enterprise valuation, debt load analysis and optimal working capital strategy.
- Analyzed and provided debt financing of a private equity backed middle market trucking and logistics business that was facing a challenging environment. The company was ultimately able to raise additional equity capital after the debt financing, providing valuable resources that facilitated the firm's strategic goals. This ultimately unlocked considerable value for debtholders, sponsors and employees.
- Led the turnaround of one of the largest hedge fund allocation platforms in the world. Redesigned the organizational structure and led an international recruitment campaign to hire top investment professionals from around the world.


**MERV'S GENERIC BIOGRAPHY**  
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