



ROGER GOROG

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CONSUMER PRODUCTS & RETAIL EXPERTISE


- Advised one of the largest national mobile dentistry providers in preparation for covenant default negotiations with their lenders. As part of the process he developed proforma financials that depicted various operational restructuring scenarios. Additionally he assisted senior management with profitability analysis by market and liquidity and cash management.
- Financial advisor to a national ambulance company through a prepackaged Chapter 11 bankruptcy that reduced balance sheet obligations by \$350 million.
- Lead a due diligence assessment that led to successful private equity transaction of medical information services provider.
- Financial advisor to national brick and mortar retail chain with e-commerce business. Managed liquidity and several rounds of forbearance before successful lender exit.
- Advisor to a watch manufacturer and wholesaler engaged to understand liquidity needs and financial projections.
- Engaged as a financial advisor for a food manufacturer in Vernon, CA with several production sites in the US and Canada, to help stabilize operations and cash flow after they lost one of their largest customers.


ROGER'S GENERIC BIOGRAPHY


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