



BOB RIISKA
briiska@scpllc.com

INDUSTRIALS & MANUFACTURING EXPERTISE

- As financial advisor to stakeholders of a 110-unit upscale affordable dining chain, provided guidance and oversight as the public company was taken private.
- Served as financial advisor to a franchisee of over 90 fast food and casual dining restaurants. Developed four-wall analysis tools and restructuring plan.
- Served as financial advisor to a \$300 million family-owned grocery wholesaler and developed a comprehensive turnaround plan to return the business to profitability.
- Served as CRO of a \$900 million publicly-traded staffing company with over 30,000 temporary employees. Successfully sold several business units after a massive tax fraud related to an affiliated company had been discovered.
- As CRO of a prestige cosmetics company based in Los Angeles, oversaw all aspects of day-to-day operations, including directly interfacing with large national retailers and suppliers, and developing and executing liquidation strategies for excess inventory, while also coordinating successful sale efforts.
- As financial advisor to a \$500 million long-haul trucking company, developed a successful turnaround plan and convinced the lenders to provide a significant structured loan over advance to facilitate execution of the plan.
- Acted as Financial Advisor to one of the largest manufacturers of recreational vehicles while it operated in Chapter 11, leading to a successful asset sale.
- Served as financial advisor to a master distributor of pipes, valves and fittings and developed cash flow and operational plans to mitigate the effects of lower sale volume.
- Financial advisor to diversified manufacturing company with prior year revenue of over \$700 million. SCP's solutions included developing plant idling plans and identifying and implementing operations changes to reduce quarterly cash burn by over \$5.0 million, while achieving a successful refinancing.

[BOB'S GENERIC BIOGRAPHY](#)

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