



NEVIN SHETTY
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CONSUMER PRODUCTS & RETAIL


- Served as Chief Partnerships Officer at a national specialty retailer. Implemented and executed vertical integration strategy to increase digital sales and improve EBITDA margins. Developed initiatives to close online feature gaps, generate new acquisition sources, and improve conversion rates. Created frameworks, work practices, and processes to enable innovative and agile project execution.
- Financial advisor to national yoga studio operator going through a 363 sale process under a Chapter 11 bankruptcy filing. He provided the formerly public company with financial and operational restructuring advisory services to streamline the transition from brick-and-mortar studios to digital only classes. Key areas of focus included migrating to new accounting system, improving reporting capabilities, and developing best in class KPIs for digital companies including segment performance, churn rate, and subscriber metrics.


NEVIN'S GENERIC BIOGRAPHY
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