



RODRIGO VIRSEDA

rvirseda@scpllc.com

HEALTHCARE EXPERTISE

- Financial advisor to a venture backed “unicorn” manufacturer of digital medical devices with nearly \$1 billion of invested capital, seized operations due to a dispute with a co-development partner and facing potential liquidation.
- SCP evaluated the time runway available based on the cash on hand and dual-tracked a Chapter 11 preparation and out-of-court restructuring strategy.
- SCP led negotiations to bring in \$100 million in additional capital resulting in an 8-month extended runway to provide liquidity through a transaction, re-established relations with the channel partner, and led the organizational restructuring of the Company based on a new business model reducing spend by nearly 60%.
- Key responsibilities included diligence efforts, thirteen-week cash flow construction, and business operating models.

RODRIGO'S GENERIC BIOGRAPHY

[Back to Industry Team](#)

Los Angeles, Headquarters

213-289-9061



Boston

857-586-4700



Dallas

214-271-5108



Houston

832-871-5291



New York

917-833-8171



Seattle

206-339-9075

