



JOHN HALLORAN

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CONSUMER PRODUCTS & RETAIL EXPERTISE

- Active engagement at board level on behalf of direct equity investment in nationwide amusement vending business as a minority investor in a fundless sponsor transaction.
 - Evaluation of management team alongside CEO departure
 - Scoping and implementation of multiple performance improvement initiatives
 - Supported capital raising activities including initial transaction, investor updates, and follow-on equity raises alongside loan covenant amendments
 - Partnered with management team to restructure company operations and protect liquidity during COVID-19 shutdowns
 - Rebuilt detailed financial operating model with VP of Finance to make critical national re-opening decisions alongside daily meetings with executive team during pandemic lockdowns
- Led distribution sales analysis for Virginia-based craft brewing company with team of interns.

JOHN'S GENERIC BIOGRAPHY

[Back to Industry Team](#)

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