



JORDAN MEYERS

Managing Director

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CONSUMER PRODUCTS & RETAIL

- CRO to a \$40 million Amazon aggregator, leading the company through a sale of its brands.
- Financial Advisor as part of the CTO team to a publicly traded manufacturer of vinyl flooring. Constructed the Company's 13-week cash flow model and spearheaded the Company's Chapter 11 bankruptcy planning. Case still pending.
- Chief Financial Officer of a \$30 million national wholesaler distributor of bicycles and bicycle-related equipment such as frames, suspensions, saddles, and tires. Successfully led the finance function for eight months upon emergence from Chapter 11, ultimately leading to the equity sponsor achieving their preferred return two months ahead of schedule. Helped hire full-time CFO to lead Company upon exit.
- Financial Advisor as part of the CRO team to a wholesale distribution of children's toys, games, and crafts. Successfully helped the senior lenders foreclose on their collateral and liquidate the A/R, inventory, M&E, and IP resulting in a 100% recovery.
- Financial Advisor to a \$250 million Amazon retailer, assisting the Company in creating its operating budget to assess ongoing operations.
- Financial Advisor to a \$1 billion operator of a chain of 900 women's clothing retail stores across the US and Canada. SCP provided sound financial advice to existing management and the board of directors on the optimal method to maximize value despite significant challenges in the company's assets. Resulted in the closing of 20 locations and secured \$50 million in additional financing from the Company's existing suppliers.
- Financial Advisor to a women's fashion online retailer.
- Interim CFO to a \$25 million fashion wholesaler of men's and women's basics and sweats. SCP operated the Company through a self-liquidation of the existing inventory, secured augmented inventory from existing vendors at reduced costs and ultimately sold the IP and the remaining inventory to a third party, resulting in an ROI of over 90% in just six months.
- Financial Advisor to an \$80 million home décor company with a focus on traditional wall coverings, but have evolved into a home décor brand covering wall art, home accessories, flooring, small furniture, and more.
- Financial Advisor to the senior lenders of a \$450 million manufacturer of comforters, bed pillows, and other bedding products for brands such as Beautyrest, Dreamscape, Ralph Lauren, and Calvin Klein through its chapter 11 process.
- Financial Advisor to a retailer of consumer electronics accessories
- Interim Chief Financial Officer to a toy wholesaler.
- Financial Advisor to a \$500 million distributor of wireless devices and accessories. SCP personnel executed a full review of financial projections and business plan, reviewed supporting analyses and provided advice regarding the company's strategic and long-term business plans, provided advice and financial modeling for cash flow forecasting, and presented to the senior lenders.
- Financial Advisor to a leading provider of products and accessories in the infant space. Created the company's 13-week cash flow model and monitored the business until it was ultimately sold.