



ROGER GOROG

Senior Director

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## INDUSTRIALS & MANUFACTURING

- Financial advisor for a steel manufacturer in California that required assistance improving cash flow, negotiating with suppliers, managing payables understanding profitability.
- Advisor to a leading supplier of non-ferrous metal consumables & foundry chemical solutions. Engaged to evaluate the strategic business plan, financial projections and liquidity needs. Negotiated a forbearance and extended credit with the lender to increase working capital.
- Advisor to a watch manufacturer and wholesaler engaged to understand liquidity needs and financial projections.
- Engaged as a financial advisor for a food manufacturer in Vernon, CA with several production sites in the US and Canada, to help stabilize operations and cash flow after they lost one of their largest customers. CA.
- Advisor to a mink pelt cooperative in default after pelt prices declined significantly. Engaged to evaluate the business and operational and financial projections to determine an appropriate borrowing base for forbearance.

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