



BOB RIISKA
Managing Director
briiska@scpllc.com

ENTERTAINMENT & MEDIA

- As consultant to an \$800 million leading provider of merchandising, distribution and publishing services to the book industry in the U.S., Mexico, the U.K. and Australia, prepared detailed weekly cash flow projections used to convince the company's lenders to provide a significant loan over-advance while the company explored strategic alternatives.

[BOB'S GENERIC BIOGRAPHY](#)
[Back to Industry Page](#)