



## BOB RIISKA

### Managing Director

briiska@scpllc.com

## RESTAURANT & FOOD SERVICES

- As financial advisor to stakeholders of a 110-unit upscale affordable dining chain, provided guidance and oversight as the public company was taken private.
- Served as financial advisor to a franchisee of over 90 fast-food and casual dining restaurants. Developed four-wall analysis tools and restructuring plan.
- Served as financial advisor to a \$300 million family-owned grocery wholesaler and developed a comprehensive turnaround plan to return the business to profitability.
- Served as CRO of a \$900 million publicly-traded staffing company with over 30,000 temporary employees. Successfully sold several business units after a massive tax fraud related to an affiliated company had been discovered.
- As CRO of a prestige cosmetics company based in Los Angeles, oversaw all aspects of day-to-day operations, including directly interfacing with large national retailers and suppliers, and developing and executing liquidation strategies for excess inventory while also coordinating successful sale efforts.

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