

SAM KHAZARY Senior Director

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ENTERTAINMENT & MEDIA

- SCP is financial advisor to a \$200M+ performance marketing agency, assisting in strategic business transformation initiatives. SCP is leading the assessment and execution of a potential business separation, evaluating cost savings opportunities, and developing an execution plan for medium-term investment exit strategies. Additionally, SCP is supporting stakeholder engagement, financial modeling, and communications with the Board and lenders to align operational improvements with long-term value creation.
- Financial advisor in a \$55M restructuring and Section 363 sale of a leading media and entertainment company, managing the formal sale process and asset disposition strategy.

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